



AUDI HUNGARIA MOTOR Kft's Quality Policy



Our mission:

The production of premium quality products at the required time, in the required quantity, while keeping the amount of tied-up capital to a minimum!

Our vision:

Premium quality – from the most flexible and most economical manufacturing company of VW-Group

Only by having superior quality to that of our competitors in terms of product- and production-, service- and business processes can we ensure the long term future of AUDI HUNGARIA MOTOR Kft. and thus contribute to the success of the Audi brand.

Our quality policy is based on the following principles, in line with VW-Group and AUDI AG.

Customer orientation

We focus on the expectations of the external and internal customers. The measure of success is the satisfaction of our customers with our performance and their loyalty to the company.

Result orientation

For AUDI HUNGARIA MOTOR Kft. the competitive and qualitative performance is key in reaching our long-term goals and achieving stakeholder satisfaction.

Management by objectives

We work as a team in a structured and systematic way. We achieve excellent performance by the strategic orientation of VOLKSWAGEN EXCELLENCE and by the high awareness and engagement of employees and management.

Process-oriented management

Through consistent focus on process and evaluation we ensure our goals are achieved quickly and with an optimum use of resources. We make decisions on the basis of facts and strategic alignment.

Development and involvement of employees

The quality and success of our performance is determined by our employees. Through active support we develop our people giving them the capabilities and authority to work autonomously.

Continuous learning, innovation, improvement

Our people are continuously developed through participation in our structured Continuous Improvement Process. From creative problem solving through to best practice sharing we ensure our people are continuously learning.

Development of partnerships

We build long term business relations in the spirit of fair behavior with our suppliers, traders and other organizations, with the goal of mutual benefit.

Corporate responsibility

During the entire lifecycle of our products we take our environmental and social responsibilities very seriously in order to maintain public trust and Brand loyalty.