



## **Made in Győr, Hungarian owner – the new Audi Q3 is handed over to the first Hungarian customer**

Győr, 17 November, 2025 – Another important milestone in the presence of the Audi brand in Hungary: the heads of Audi Hungaria and Porsche Hungaria handed over the first third-generation Audi Q3 purchased in Hungary to its owner at a ceremony. The event took place in Győr, by the production line of Audi Hungaria's vehicle factory. The car was handed over by Michael Breme, Chairman of the Board of Management of Audi Hungaria, Zoltán Les, member of the Board of Management responsible for Vehicle Production, András Szabó, brand director of Audi in Hungary, distributed by Porsche Hungaria, and Zsolt Jandó, Head of the showroom of PROCAR Kft.

The handover is symbolic, as the Audi Q3 represents the brand's innovation, premium quality and sustainable mobility ambitions.

"The handover of the first Audi Q3 in our plant is a special moment for us. This shows not only the attractiveness of the product, but also the cooperation between the Audi family, production, the importer and the dealer network," said Zoltán Les, Member of the Board of Management of Audi Hungaria responsible for Vehicle Production.

"We are proud that more and more Hungarian customers can choose the premium quality model produced in Győr, which represents Audi's innovation and reliability," said András Szabó, brand director of Audi in Hungary.

The handover of the car was not only a unique experience for the customer, but also demonstrates Audi's continued commitment to leadership in the premium segment.

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Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and is the main powertrain supplier of the Audi and Volkswagen Groups. The company manufactures close to 1.7 million powertrains each year, including electric drives. The Audi Q3 and the Audi Q3 Sportback models (which are also manufactured with electric drivetrains) are manufactured in Győr. Audi Hungaria supplies a large number of aluminum body parts for various brands of the Volkswagen Group, and also performs increasingly large-scale development activities (vehicle drive and vehicle development). The company provides a wide range of services for the entire Volkswagen Group, primarily in the areas of IT, procurement, finance and technical development. Audi Hungaria is among the companies with the highest turnover, one of the largest exporters in Hungary and the biggest investor in the Hungarian automotive industry. Audi Hungaria has been balance sheet carbon neutral since 2020 and is the largest employer in the region.

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