



## Acoustic excellence in the Audi Q3 made in Győr

- **The acoustic development of the new Audi Q3 was entirely carried out with the expertise of Audi Hungaria**
- **Innovative solutions: acoustic buffer, new materials and optional soundproof glass for premium noise comfort**
- **Active engine sound technology developed in Győr sets new standards in driving experience**

Győr, 11 December 2025 – The new Audi Q3 sets new standards in many areas, including acoustics: the entire acoustic development was carried out at Audi Hungaria's competence centre. From simulations to active engine sound, the experts in Győr have brought a whole range of innovations to new levels of interior and exterior sound comfort.

The acoustic development was aimed at significantly improving noise comfort through FEM simulations, new materials and aeroacoustic optimisation. The result: a quieter cabin, refined premium sound and innovative features.

The team in Győr has developed a new acoustic concept for the boot lid that effectively reduces low-frequency sounds. In addition, optional soundproof glazing has been introduced to provide excellent noise attenuation.

Audi Hungaria is using active engine sound technology for the first time, and it offers a dynamic driving experience. The development complies with new European noise regulations and will be available in future models as well.

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Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and is the main powertrain supplier of the Audi and Volkswagen Groups. The company manufactures close to 1.7 million powertrains each year, including electric drives. The Audi Q3 and the Audi Q3 Sportback models (which are also manufactured with electric drivetrains) are manufactured in Győr. Audi Hungaria supplies a large number of aluminum body parts for various brands of the Volkswagen Group, and also performs increasingly large-scale development activities (vehicle drive and vehicle development). The company provides a wide range of services for the entire Volkswagen Group, primarily in the areas of IT, procurement, finance and technical development. Audi Hungaria is among the companies with the highest turnover, one of the largest exporters in Hungary and the



biggest investor in the Hungarian automotive industry. Audi Hungaria has been balance sheet carbon neutral since 2020 and is the largest employer in the region.

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